



JONATHAN PERKS, MBE

CEO's Leadership Coach & Inspirational Speaker

Overview:

Jonathan's life purpose is "inspiring leaders by supporting and challenging them so that together they make a positive impact in the world". Jonathan's executive clients at HSBC and Barclays describe him as one of the top board-level coaches and he is also known as "the CEO's Global Leadership Coach". He is a popular international speaker and author of "Inspiring Leadership". This is based on 30 years raw leadership experience in the British Army, PwC, IBM and as Penna's MD of Board and Executive Coaching. He sees his coaching work as a calling and founded, built up and led Penna's international coaching team of 72 executive coaches with inspiration, passion and zest. HM the Queen awarded him the MBE for his services to live leadership in addition to his MA and MBA.

Jonathan focuses on high performance leaders and teams in the corporate, public and consulting sectors; bringing commercial acumen and leadership tips from his wide experience of life. Jonathan was Assistant to the Head of the British Army, Chief of Staff of the Army's largest Brigade and Commanded his Company on 3 operational tours. He is a conviction coach who encourages clients to also lead by example, have courageous conversations and give inspirational feedback. What is so rare with such a leadership pedigree is that Jonathan also demonstrates deep listening, intuition, sensitivity and loving leadership.

Representative Client Engagements:

Jonathan successfully supported clients to achieve the following:

- **Global CEO Financial Services** – achieved success in his new role, mastered complex internal politics and turned around business in midst of global recession.
- **Managing Partner Global Professional Services Firm** – Instilled his personal vision and values in the firm and left a powerful legacy and highly profitable business as he transitioned to his next role.
- **MD & 18 Board Members Global Bank** - Developed team through selection and courageous coaching conversations over poor performance; they consequently made £ 1.2bn profit. Hit and exceeded all targets.
- **Equity Partner Global Law Firm** - Handled tensions between Partners in an expanding team to make 15% revenue growth.
- **MD Global Financial Services** – Integrated two dysfunctional divisions by developing powerful leadership skills, greater self-awareness and team cohesion and turned £50m loss into £198m profit.
- **CEO & Board Retail** - Acknowledged conflicts, strengths and talents, coaching individuals to success in multi billion pound firm.

Representative Clients:

HSBC, Barclays, RBS, Goldman Sachs, Macquarie Bank, Eversheds, KPMG, PwC, IBM, Asda, Nestle, Rio Tinto, Northern Foods, McDonalds, Metropolitan Police, Dept of Health, Cambridge University.



JONATHAN PERKS, MBE

CEO's Leadership Coach & Inspirational Speaker

Areas of Expertise:

- Coaching the brightest & best to become even better.
- Over-anxious overachievers avoiding derailment.
- Live leadership in adversity or growth.
- Mentoring & courageous conversations.
- Emotional Intelligence, measuring & growing
- Successful on-boarding into new roles.
- Board facilitation and development.
- Building an authentic leadership style.
- Achieving greater impact with less effort.

Client Types/Levels of Experience:

CEO, Partner, Managing Director, CIO, COO, CFO, SVP, VP, Director.

Industry/ Functional Experience:

Financial Services, Law firms, Consultancy firms, FMCG, High Tech, Oil & Utilities, Retail, Pharmaceutical, Healthcare, Government.

Cultural/Multi-National Experience:

Switzerland, Sweden, France and mainly the UK. Worked and lived in Germany & Cyprus.

Professional/Corporate Experience:

- CEO's Global Leadership Coach, JPA.
- Managing Director Board & Executive Coaching, Penna Consulting PLC.
- Leadership Coach, IBM Consulting.
- Managing Consultant & leadership coach, PriceWaterhouseCoopers (PwC).

- British Army: Major, Assistant to Head of Army, Chief of Staff, Staff College, Warrior Company Commander, Royal Military Academy Sandhurst Instructor.

Training and Education:

- MBA with distinction, Open University, UK.
- MA Cranfield University, UK.
- Coaching Mastery Certification ITS.
- Numerous other courses.

Professional Affiliations:

- Fellow of RSA (FRSA)
- Accredited Coach & Supervisor, International Coach Federation (ICF)
- Accredited Coach, Association of Coaching
- Companion of the Chartered Management Institute (CCMI)
- Accredited Time to Think Coach, Nancy Kline

Certifications:

- Emotional Intelligence (EQ-i) and Ei 360.
- Myers Briggs Type Indicator (MBTI).
- Personal Directions, Strength Deployment Inventory & FIRO B.

Notables:

- MBE in 2000 for his work on leadership.
- Author "Inspiring Leadership". Numerous published articles on leadership and coaching in newspapers and magazines.
- Frequent motivational speaker at national and international conferences.
- Cyprus Mountain Marathon world record holder (8hrs 9min).